



MARKETING

DESIGN AND PRODUCTION

LARS HOVMARK

60 years old - 40 years of experience (30 years as an entrepreneur)
- with skills gained from several exciting roles and projects.

Complete marketing know-how with extensive expertise in strategy,
idea development, design, and production.

COMPLETE MARKETING KNOW-HOW WITH EXTENSIVE COMPETENCE IN DESIGN, AND GRAPHIC PRODUCTION

40 years of experience in marketing, design, and production, including 30 years as a co-owner or owner of advertising and marketing agencies.

I have served a wide range of B2B, B2C, and public clients over the years. I have worked in both large and small design studios and agencies, serving as a co-owner and owner with responsibilities ranging from finances, management, sales, presentation, strategy, design, and production. Through this, I have gained significant insight and knowledge, both offline and online, professionally and personally.

I thrive on handling tasks independently but am accustomed to working on them as a team, utilizing external personnel and suppliers. I manage all processes in the company from start to finish but, of course, have my areas of expertise and am skilled enough to know when solutions improve through collaboration.

I have extensive and broad knowledge of various development and production methods and am a proficient user of several software packages. I have also embraced AI as an additional tool. I am an external instructor for some of Adobe's graphic programs through Kursusfabrikken.

CORE COMPETENCIES

- Idea Development
- Design
- Presentation
- Production

OTHER COMPETENCIES

- Management
- Finance
- Teaching

LANGUAGE

- Danish
- English
- German (basic)

KNOWLEDGE

- CBS Executive - The International Service and ICT Diploma Program MSDS-MITS (IDP®)
- Strategy in Winning Companies - Leadership and Strategy
- Numerous specialized courses in marketing and software
- Most importantly, experience from my clients

REFERENCES

- www.hovmark.com
- www.webplusmark.dk
- www.linkedin.com
- Youtube.com
- www.kursusfabrikken.dk



CV PROFESSIONAL EXPERIENCE

Hovmark reklamebureau - 2001 >

Odense - Owner

Openness, honesty, curiosity, and empathy are the cornerstones when creating effective communication. I provide clear and direct opinions, honest answers, professional expertise, creativity, and quality. I am flexible, creative, and, above all, very reliable.

Kursusfabrikken - 2017 > 2023

In addition to my regular work, I teach graphic design and production in Adobe's programs. It's a great way to stay updated and meet new people, and it's incredibly rewarding to share knowledge.

Clockwork reklamebureau - 1999 – 2000

Odense - Co-owner, Art Director

Lørup Gruppen - 1994 – 1999

Odense - Co-owner, Art Director

Art Direction reklamebureau - 1991 – 1994

Odense - DTP Director, Odense

Hagen og Sørensen - 1986 – 1991

Odense - Advertising Illustrator, apprenticeship

Thisted Handelsskole - 1983-1986

SOFTWARE SKILLS

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premier
- Adobe Acrobat
- Microsoft Office Suite
- And many other programs

WEB DEVELOPMENT IN

- Wordpress, Woocommerce
- One.com - Dandomain

SOCIAL MEDIA, BUILDING, UPDATING, AND ADVERTISING

- Facebook
- LinkedIn
- Instagram

TEACHING IN

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop

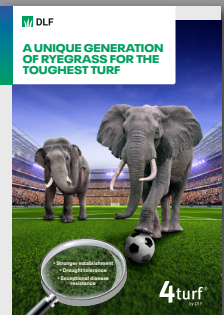
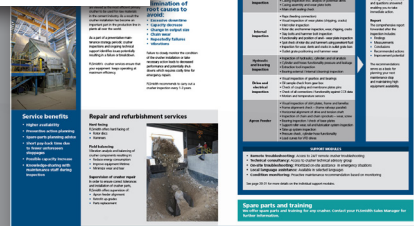
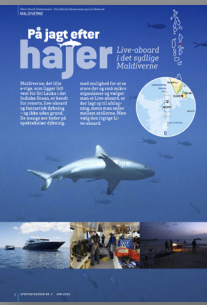
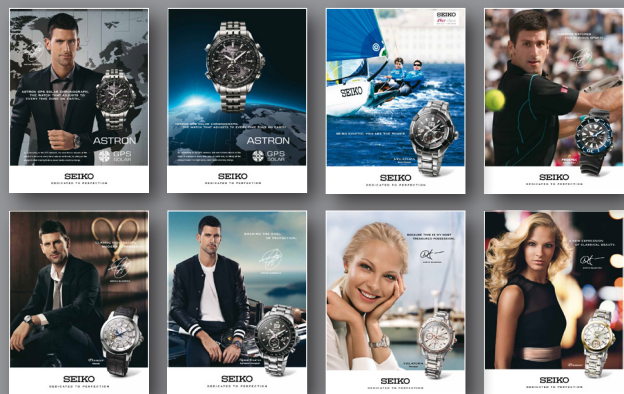
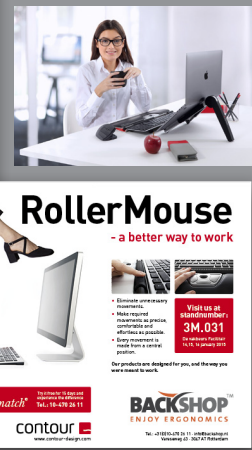
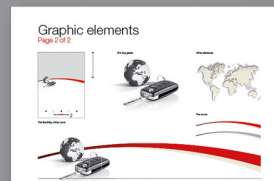
NETWORK

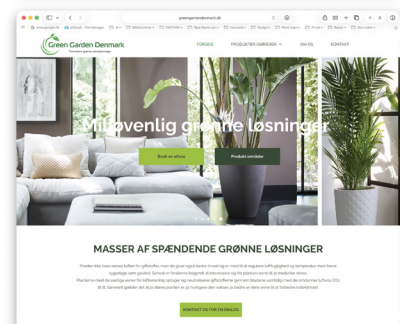
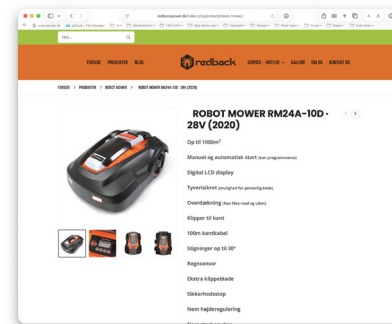
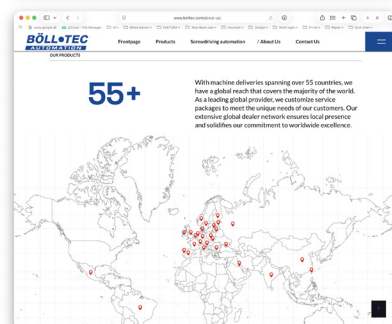
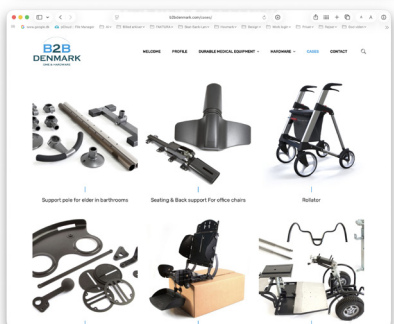
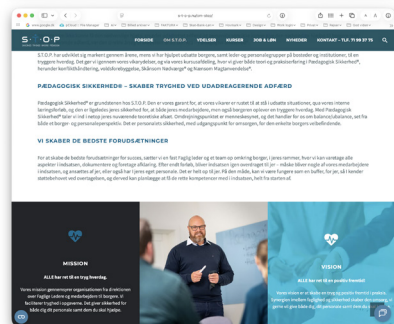
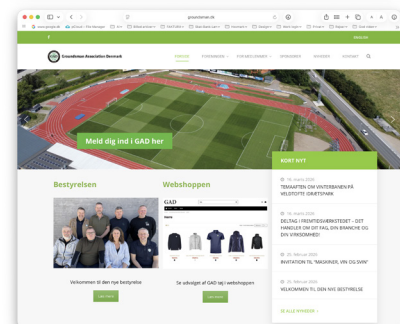
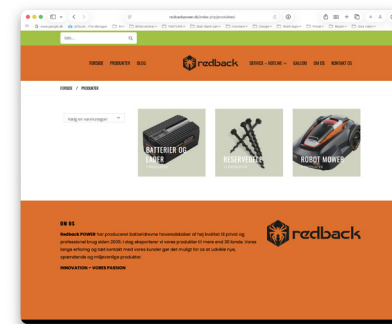
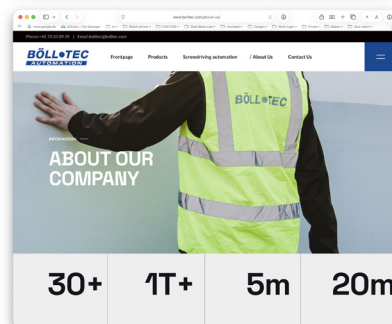
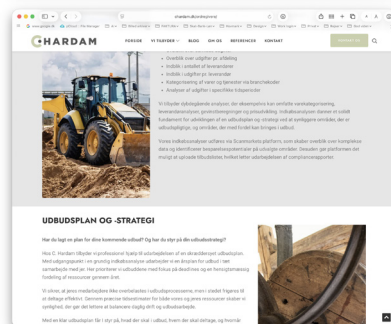
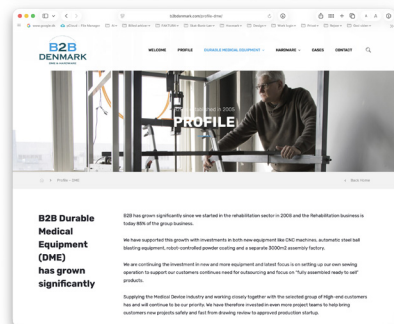
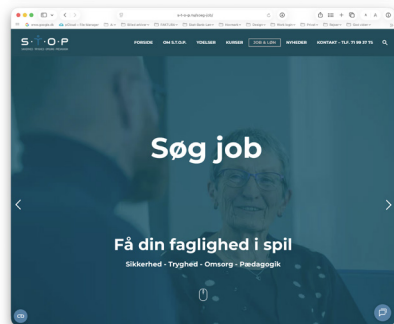
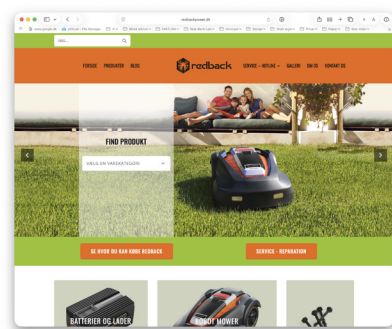
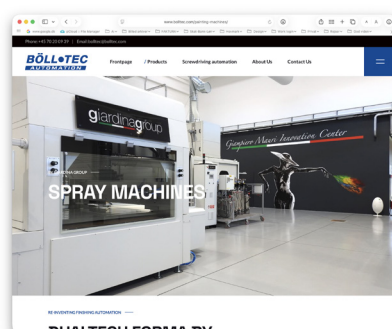
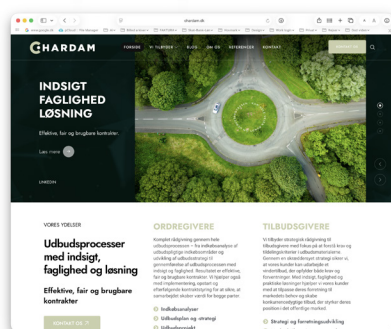
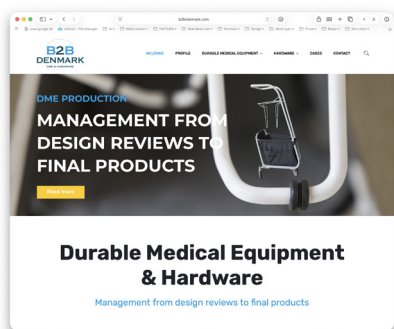
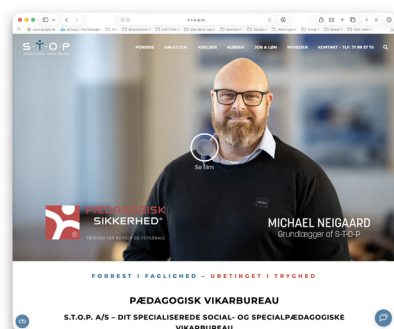
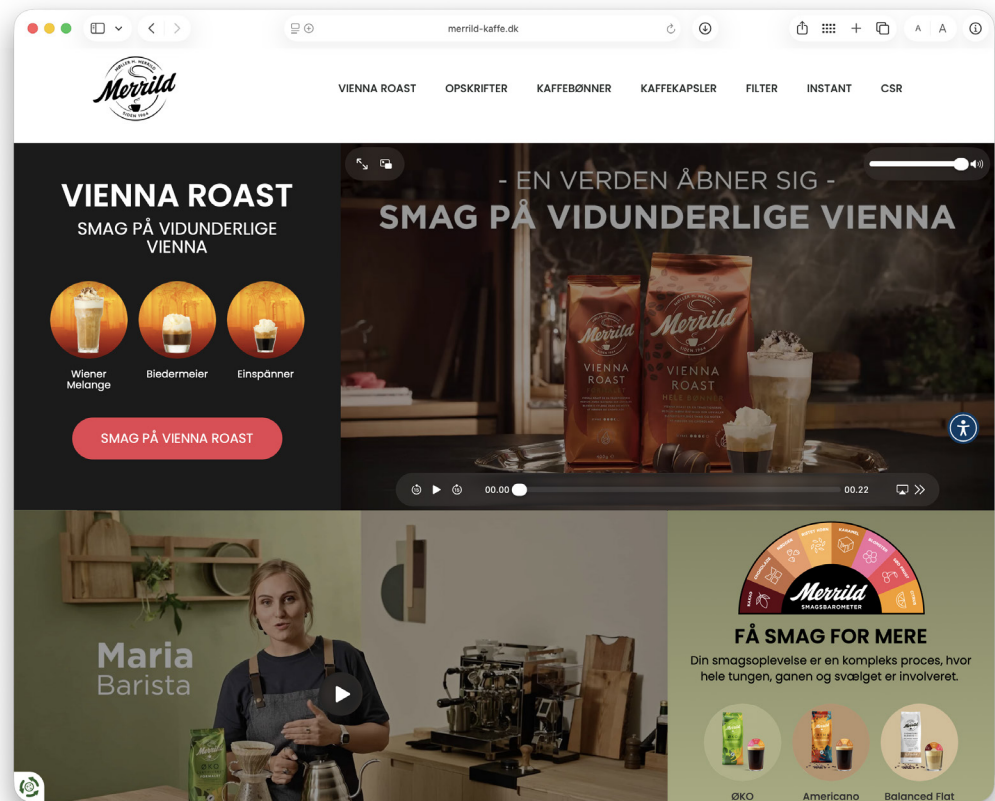
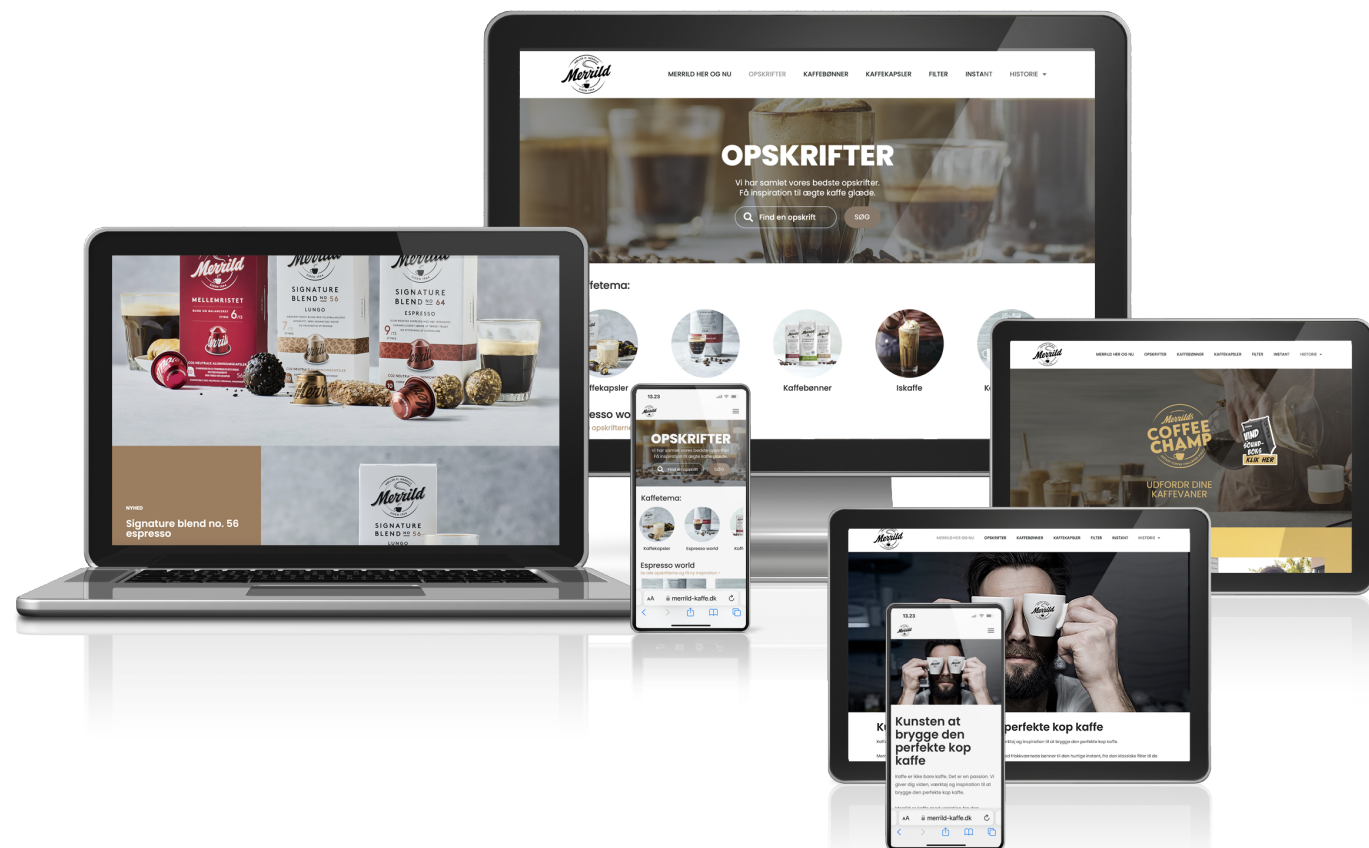
- EGN Network Denmark

HOVMARK

LARS HOVMARK







MATERIALE GÅRDEN ALTID ÅBENT

Topdres
Opfyldning af ujævnheder og vækstslag til græsplæner

SLAGELSE
ODENSE
SVENDBORG

NYBORG
MIDDELFART
FREDERICIA

VEJLE
ESBJERG
HORSENS

SILKEBORG
KOLDING

MATERIALE GÅRDEN

SLAGELSE
ODENSE
SVENDBORG

NYBORG
MIDDELFART
FREDERICIA

VEJLE
ESBJERG
HORSENS

SILKEBORG
KOLDING

STÅR DU I BUTIK OG HÅNTERER KONTANTER?

GOD HÅNDHYGIEJNE

GOD HÅNDHYGIEJNE

STÅR DU I BUTIK OG HÅNTERER KONTANTER?

GENBRUG AF KONTANTER

GENBRUG AF KONTANTER

Ur Specialist
16. maj

Stilfuld og maskulin
Super elegant herreur med chronograph funktion. Skymaster er den nye serie af moderne chronograph til mænd. Vi elsker denne klassiske kombination af stål og blå skive, der klar til at følge dig på nye eventyr med stil.
Mega flot finish på urkasse og lænke.
Læs mere her: <https://www.ur-specialist.dk/1513779>

Ur Specialist
Smykker/Lure

Send besked



FÅ HURTIGT INTERNET TIL KONKURRENCE-DYGTIGE PRISER

1000/100 MBIT/S KUN KR. **299*** PR. MDR.
400/100 MBIT/S KUN KR. **269*** PR. MDR.
200/100 MBIT/S KUN KR. **219*** PR. MDR.
100/100 MBIT/S KUN KR. **169*** PR. MDR.
50/100 MBIT/S KUN KR. **99*** PR. MDR.

NAL MedieNet
Din forbindelse til fremtiden

FÅ HURTIGT INTERNET TIL KONKURRENCE-DYGTIGE PRISER

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400/100 MBIT/S KUN KR. **269*** PR. MDR.
200/100 MBIT/S KUN KR. **219*** PR. MDR.
100/100 MBIT/S KUN KR. **169*** PR. MDR.
50/100 MBIT/S KUN KR. **99*** PR. MDR.

NAL MedieNet
Din forbindelse til fremtiden

SERVICE
- EN DEL AF EN GOD LØSNING

VI ER TÆT PÅ OG HELT LOKALE
70130339

NAL MedieNet
Din forbindelse til fremtiden

VI SØGER
Projektleder med udbudserfaring
- men med lyst til mere end klassisk udbudsarbejde

CHARDAM
WWW.CHARDAM.DK

CASE
Ny værdiskabende proces til udbud af it-fagsystemer

Tusind tak for på allerfineste vis at føre os igennem en ret kompliceret udbudsproces

Annette Dehlholm,
Afdelingsleder HR-Len, Svendborg Kommune

CHARDAM
WWW.CHARDAM.DK

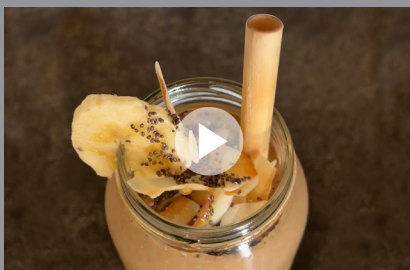
Merrild SHAGSBAROMETER

SIGNATURE BLEND NO 64

Merrild SIGNATURE BLEND NO 64 ESPRESSO

Maria Barista

Merrild SHAGSBAROMETER



SWIPE UP!

VIND SOUND-BOKS

Merrild SHAGSBAROMETER

MERRILD PRÆSENTERER

ESPRESSO BLONDE

Merrild SHAGSBAROMETER

VELAFBALANCERET

KOMPLEKS SMAG

Merrild SHAGSBAROMETER

VIKARER SØGES TIL SYDLOLLAND

Vil du have et vikarliv med faglig rygdækning - hver dag?

Vi søger vikarer til specialiserede indsatser på Sydjylland for voksne med betydelig og varig funktionsnedsættelse.

S.T.O.P.
ANSØG I DAG - vi glæder os til at høre fra dig!

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ANSØG I DAG - vi glæder os til at høre fra dig!

MANGLER DU SPECIALISEREDE VIKARER

- TIL HANDICAPOMRÅDET

S.T.O.P.
Sikkerhed - Tryghed - Omsorg - Pædagogik

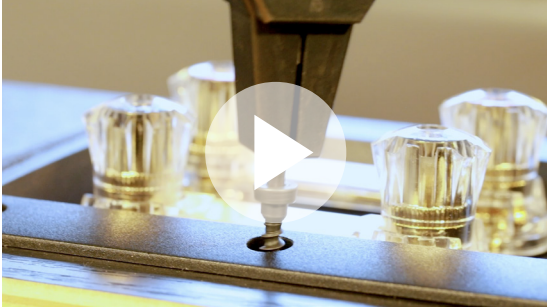
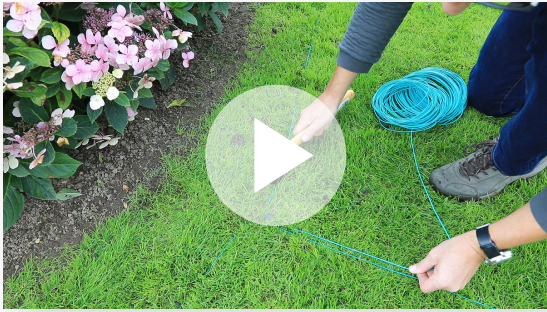
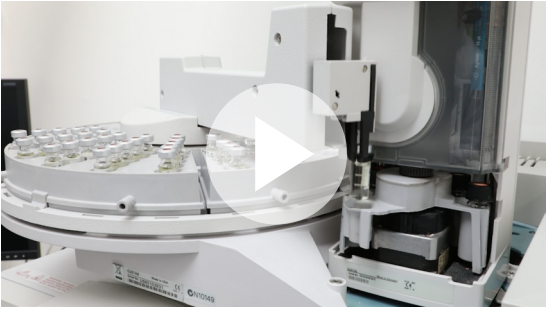
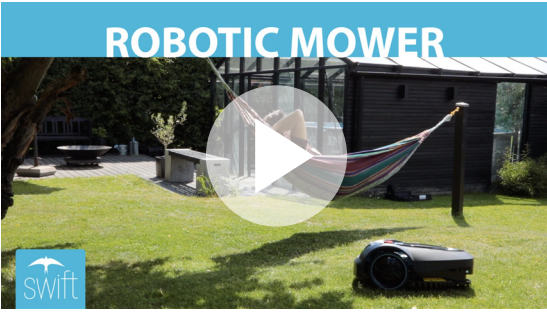
NU SKER DET!!!

VI ÅBNER NETOP NU OP FOR NYE VIKARER - OG MÅSKE ER DET DIG, VI MANGLER!

Så kom med på holdet i Danmarks mest specialiserede vikarbureau!

S.T.O.P.
Sikkerhed - Tryghed - Omsorg - Pædagogik

ANSØG I DAG - vi glæder os til at høre fra dig!



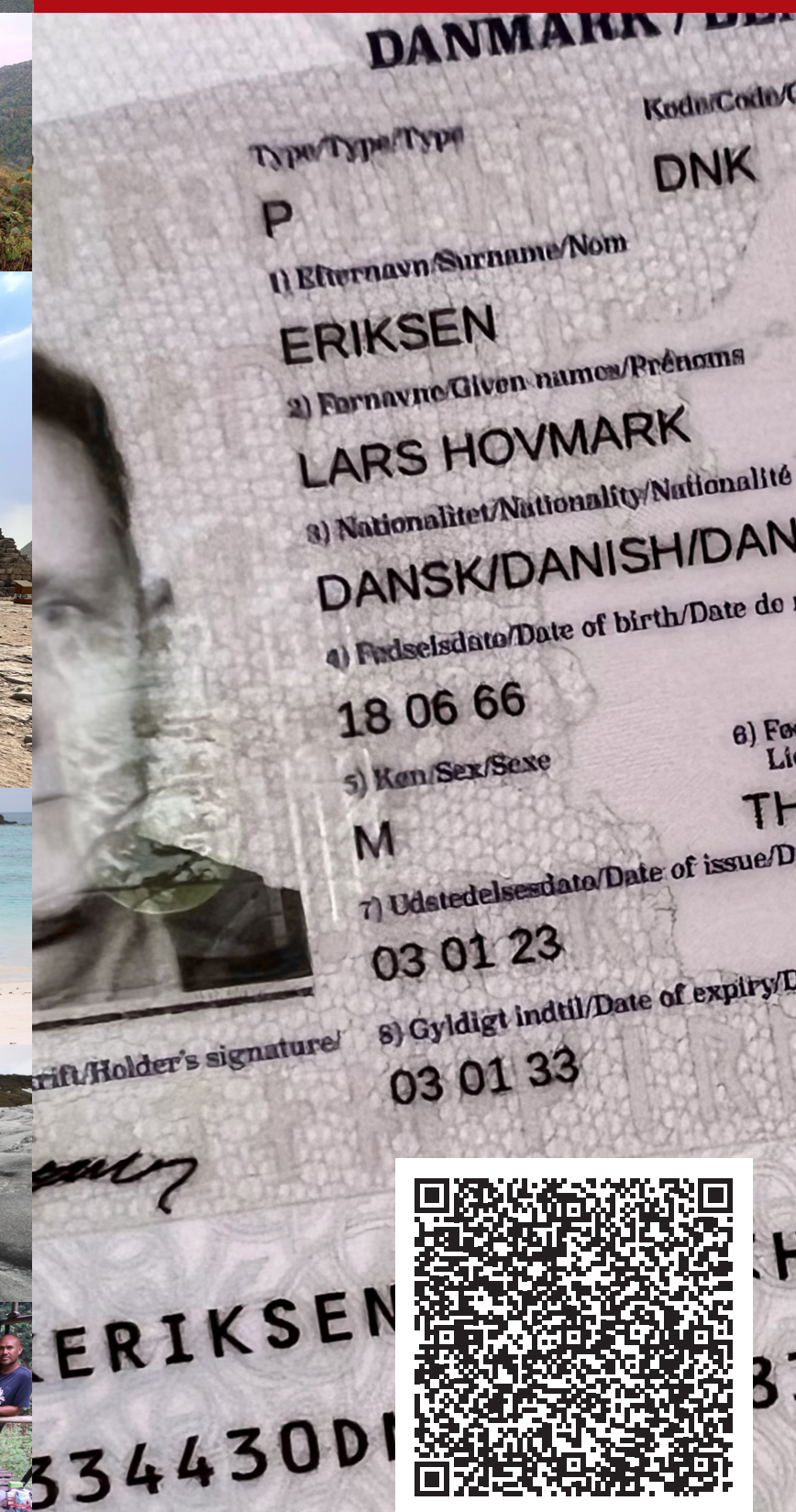
CV PERSONAL

- 59 years old, married, 2 children, dog, house, and car
- Loves to travel - has been to more than 60 countries
- Enjoys exciting culture, food, and wine
- Cycles, runs, and swims - currently, mostly cycling
- Scuba dives - worldwide - PADI OWA
- Photography - above and below water professionally and personally
- Trekking - many mountains over 4000 meters (including Kilimanjaro and Everest Basecamp)
- 4 x La Marmotte cycling race
- 4 x Marathon
- Ironman (2002)



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www.hovmark.com

www.webplusmark.dk

www.linkedin.com/in/lars-hovmark-eriksen-5aa5312/

www.youtube.com/channel/UCslgh-iy5Sdf2vaOOPMOcUQ

www.instagram.com/hovmarkreklamebureau/

www.facebook.com/hovmarkreklamebureau

